



Join Us On The Red Carpet in 2010!

Celebrity 5K
benefiting Community Partnership for Homeless
Watson Island
Sunday, March 21, 2010
7:30 AM

- ♥ The Celebrity 5K, benefiting Community Partnership for Homeless, is South Florida's most exciting 5K drawing in over 2,500 participants.
- ♥ Funds raised will enable Community Partnership for Homeless to provide shelter, food, clothing, healthcare, case management, job development and training, permanent housing assistance and child care to the least, the last and the lost.

***Run, walk or stroll for the homeless in support of
Community Partnership for Homeless.***

For more information, visit www.celebrity5k.com.



Title Sponsor — \$50,000

Title Sponsor benefits include:

- ♥ Logo on Finishers Medal and all award medals
- ♥ Logo on Starting Line, Finish Line and water stations along the course
- ♥ Logo on front of the event shirt
- ♥ Ads in Miami Herald and Nuevo Herald
- ♥ Road banners placed in various parts of the city
- ♥ Three 30 second spots daily for two weeks before race on Channel 7
- ♥ Appearance on Univision's "Name of Show"
- ♥ News coverage pre-race, day of the event and post-race by local television stations
- ♥ Ads in Nikki Beach Magazine
- ♥ Exposure on www.celebrity5K.com and www.cphi.org with link to your website
- ♥ Inclusion on 20,000+ brochures, postcards and flyers to be distributed throughout the community prior to the event
- ♥ (100) complimentary entries to the event
- ♥ Booth at ING Miami Marathon Sports and Fitness Expo (10x20)
- ♥ Tent at Finish Area to be used for your promotion/exposure (10x20)
- ♥ (20) tickets to a private VIP gourmet breakfast
- ♥ (20) tickets to a private massage area
- ♥ Competitor Magazine named Celebrity 5K "Top New Event"
- ♥ Exposure through online social network groups to include: Facebook, Twitter, Just Ask Boo, Daily Candy, SocialMiami.com

2010 Sponsorship Opportunities

Community Sponsor — \$25,000

- ♥ Logo on www.celebrity5k.com with link to your company's website
 - ♥ Inclusion on 20,000+ event brochures, postcards, flyers
 - ♥ Logo on back of the event shirt
 - ♥ Logo on Starting Line, Finish Line and water stations along the course
 - ♥ (50) complimentary entries to the event
 - ♥ (10) tickets to VIP Backstage Breakfast
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Partnership Sponsor — \$10,000

- ♥ Logo on www.celebrity5k.com with link to your company's website
 - ♥ Inclusion on 20,000+ event brochures, postcards, flyers
 - ♥ Logo on back of the event shirt
 - ♥ Logo on Starting Line, Finish Line and water stations along the course
 - ♥ (10) complimentary entries to the event
 - ♥ (8) tickets to VIP Backstage Breakfast
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Hope Sponsor — \$5,000

- ♥ Logo on www.celebrity5k.com with link to your company's website
 - ♥ Inclusion on 20,000+ event brochures, postcards, flyers
 - ♥ Logo on back of the event shirt
 - ♥ Logo on Starting Line, Finish Line and water stations along the course
 - ♥ (6) complimentary entries to the event
 - ♥ (4) tickets to VIP Backstage Breakfast
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Red Carpet Sponsor — \$2,500

- ♥ Logo on www.celebrity5k.com with link to your company's website
 - ♥ Inclusion on 20,000+ event brochures, postcards, flyers
 - ♥ Logo on back of the event shirt
 - ♥ Logo on Starting Line, Finish Line and water stations along the course
 - ♥ (4) complimentary entries to the event
 - ♥ (2) tickets to VIP Backstage Breakfast
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For more information contact:

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